

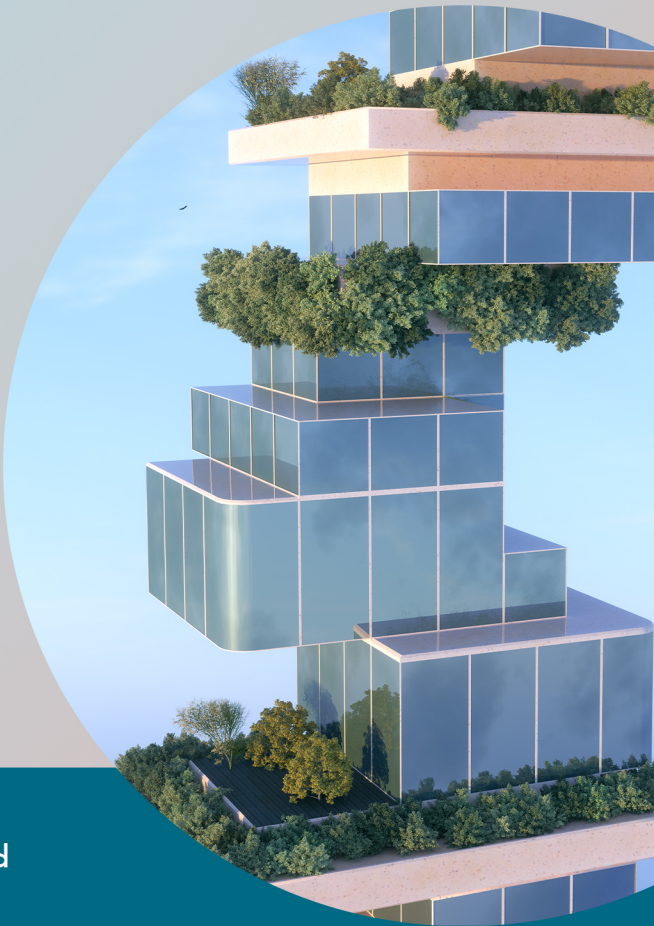


# ENTER THE *beauty* sphere

The portal to a first-ever virtual world from P&G Beauty is now open—an immersive, innovative metaverse built from the ground up with people and the planet in mind.

Learn about the interconnected values of Responsible Beauty: Sustainability, Safety, Transparency, Quality & Performance, and Equality, Inclusion & Wellbeing.

- Explore inspiring content that showcases how these values of Responsible Beauty are driving real-world impact
- Take a breathtaking journey of discovery through Royal Botanical Gardens, Kew, the world's leader in plant science
- Pay a visit to the Glass House at the base of *Beauty*SPHERE and you can make an instant real-world impact on the planet by planting a tree in Veracruz, Mexico, a region that supports important ecosystems



During CES, visitors can attend livestream sessions, each created to bring a value of Responsible Beauty to life.

Wednesday, January 5

10:30 AM PT- E&I/Wellbeing  
1:00 PM PT - E&I/Wellbeing

Thursday, January 6

10:30 AM PT - Quality & Performance  
1:00 PM PT- Safety

Friday, January 7

10:30 AM PT- Sustainability  
1:00 PM PT- Safety



Join the conversation on social. #beautysphere

